

# Privacy Policy

At **whatphone.ai** we take your privacy seriously. This Privacy Policy explains how we collect, use & protect your personal data when you interact with us.

## 1. What We Collect

- Your name & email address.
- Your responses to our questions.
- Basic technical data (e.g. browser type, device, IP address etc).

## 2. Why We Collect It

- To deliver personalised recommendations to you.
- To send you follow-up emails if you've opted in.
- To improve our service, logic & insights.

## 3. How We Use It

- We only use your data for the purposes listed above.
- We do not sell or rent your personal data to third parties.
- We may use trusted third-party tools (e.g. Typeform, Make.com, Mailchimp) to process data securely on our behalf.

## 4. Your Rights

Under UK GDPR, you have the right to:

- Access the data we hold about you.
- Request correction or deletion of your data.
- Withdraw consent at any time.

To exercise any of these rights, email us at [support@whatphone.ai](mailto:support@whatphone.ai).

*Date: April 16th 2025*